

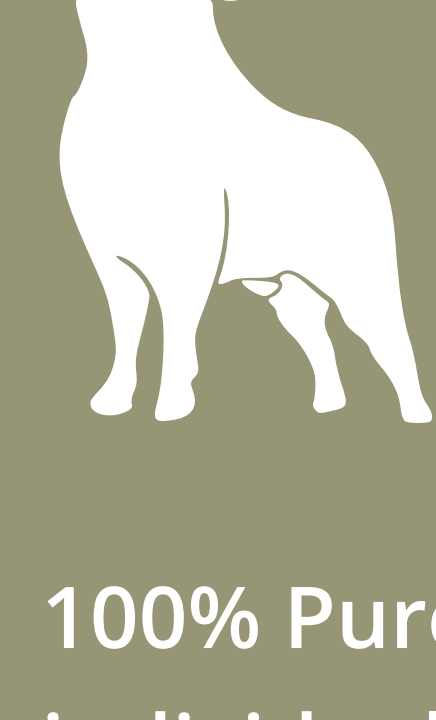
# 100% PURE CHIANINA CATTLE

The Chianina [kee-a-nee-na] may well be one of the oldest breeds of cattle in existence. They were praised by the Georgic poets, Columella and Vergil, and were the models for Roman sculptures. The breed originated primarily in the west central part of Italy and was found in a wide variety of environmental conditions, which makes the breed hardy by its nature.

## Anatomy

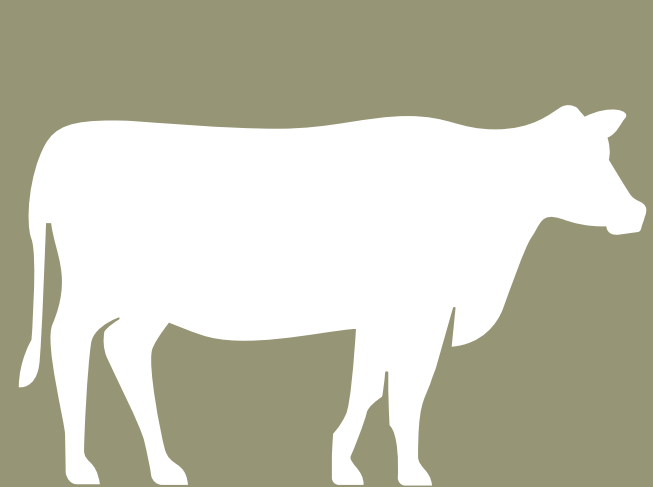
The porcelain-white Chianina is the largest breed of cattle in the world and has short hair that varies from white to steel grey in colour. Bulls are often a darker grey around their front ends. Both sexes have black pigmented skin, including a black tongue, palate, nose, eye area and switch. This pigmentation gives excellent resistance to pinkeye and cancer of the eye.

The most noticeable characteristic of the breed is the extensive and well-defined muscling. The shoulders, back and rear quarters are especially well formed. The average Chianina cow stands 150-160 cm at the withers and weighs 500 – 750 kg, while the bull measures 160 – 175 cm, weighing 1,050 – 1,400 kg. Cows over 160 cm and bulls over 180 cm are not uncommon. They are the tallest and heaviest breed of cattle.



## Stud breeding

100% Pure Chianina animals hold significant individual value, both internationally and locally. Allowing Chianina stud breeders to hold and maintain fewer heads of cattle than what would be required for other breeds in order to achieve the same monetary value. High performance animals attain an ADG (Average Daily Gain) of 2 kg+ and a FCR (Food Conversion Rate) below 5 kg of food required per kg of weight gained.

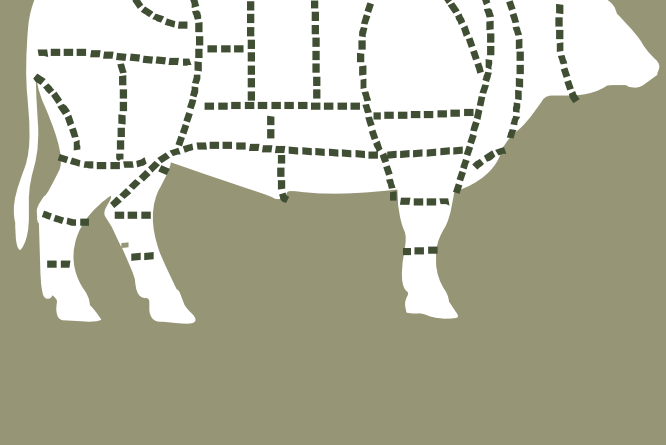


## Cross-breeding

Chianinas are frequently crossbred and the Chianina bulls provide an outstanding growth rate in the offspring of these crossbred females. Crossbreeding program case study, which extends over 19 years, which demonstrates the value to be unlocked through crossbreeding with Chianinas:

Weight	Nguni	Chianina-Nguni Cross
Calf at birth	24 kg	30 kg
205 days of age	190 kg	250.6 kg

To note; feeding lots tend to pay a premium per kg for Chianina cross breeds, which makes a material difference when adding the price difference to the additional weight achieved.



## Meat production

Chianinas achieve a meat harvest percentage of 63 - 65% at slaughter. This high percentage increases other breeds' harvest percentages too when cross-bred with a Chianina.

Chianina meat is described as lean, tender and juicy. The meat is high in protein and low in cholesterol when compared against other beef. It contains high amounts of nutrients while being very light and easy to digest. For this reason it is a favourite amongst sportsmen and women as well as older people. The Chianina has an unsurpassed capacity for lean meat production. The meat is red and free from waste while still retains a marbling of fat among the muscling.

## Information and Chianina sales:

**Garren Coetzee**

**Mobile:** 084 408 4714

**Email:** Garrentee@gmail.com

**Facebook:** Monti Bianchi Chianina Stud Farm

**Instagram:** Monti\_Bianchi\_Chianina